



Thank you for considering becoming a sponsor for the Kraus-Anderson Walleye Classic held on Lake Bemidji on June 11, 2011. Please visit our website for details of the tournament at www.kawalleyeclassic.com or contact Bob Fitzgerald at Kraus-Anderson Construction Company at 218-759-0596.

Presenting Sponsor \$7,500

1. Kraus-Anderson Walleye Classic presented by... **"Your name here"**
2. Logo on weigh in board at top middle
3. All media, all advertising, all inclusive as a presenting sponsor
 - a. Radio: 550 ads, 100 live mentions, and 1.5 hrs. of parade coverage
 - b. Television: 500 t.v. spots
4. Numerous other cross-over marketing opportunities
5. Logo on the KAWC Tournament Trailer

Platinum Level Sponsor \$3,000

1. 4 company banners to be placed at the tournament weigh-in (*banners to be provided by the sponsor)
2. 4 sponsor mentions at the tournament weigh-in
3. 300 sponsor mentions during K/A Walleye Classic radio spots
4. Print ads (flyers, posters, etc)
5. Logo on weigh-in board (section "A")
6. Website link with your logo on www.kawalleyeclassic.com
7. Possible photo opportunities with local media
8. Logo on the KAWC Tournament trailer

Gold Level Sponsor \$1,500

1. 3 company banners to be placed at the tournament weigh-in (*banners to be provided by the sponsor)
2. 3 sponsor mentions at the tournament weigh-in
3. 150 sponsor mentions during K/A Walleye Classic radio spots
4. Print ads (flyers, posters, etc)
5. Logo on weigh-in board (section "B")
6. Website link with your logo on www.kawalleyeclassic.com

Silver Level Sponsor \$1,000

1. 2 company banners to be placed at the tournament weigh-in (*banners to be provided by the sponsor)
2. 2 sponsor mentions at the tournament weigh-in
3. 25 sponsor mentions during K/A Walleye Classic radio spots
4. Print ads (flyers, posters, etc)
5. Logo on weigh-in board (section "C")

Bronze Level Sponsor \$500

1. 1 company banner to be placed at the tournament weigh-in (*banner to be provided by the sponsor)
2. 1 sponsor mention at the tournament weigh-in
3. Logo on weigh-in board (section "D")

*** Banners not to exceed 32 square feet**